

# upcoming events

JULY 12, 2008 & JULY 26, 2008

**Alliance Water Garden Seminars** | Hear our experts dispel pond myths and discuss installing water features from 10:00am – 12:00pm. For a complete schedule, call the Cupertino Design Center at 408.996.4500.

AUGUST 1, 2008

**Contractors BBQ** | Join our Graniterock experts every first friday of the month (excluding July) for a delicious BBQ at the Design Center. Hot dogs and soda will be served!

SEPTEMBER 24, 2008

**APLD Chapter Meeting** | The Association of Professional Landscape Designers® (APLD®) is an international organization dedicated to promoting the highest professional standards for landscape designers. The California Chapter includes local districts throughout the state. We provide our members numerous ways to develop their professional skills and network with other green industry professionals.



1505 South DeAnza Boulevard  
Cupertino, CA 95014

# STONE

*showcase*

Vol. 1 July 2008

## THIS MONTH

Letter from the Graniterock's  
President & CEO!

The 2008 Natural Stone Expo

Redwood City Building  
Materials *NOW OPEN!*





**Graniterock**  
DESIGN CENTER

Home and Landscape Innovations • Stone • Granite • Slate • Natural Materials

**W**elcome to the inaugural edition of Stone Showcase. The new Graniterock® Design Center at Cupertino is our first step in providing showroom services created especially for architects, designers and contractors. Featuring beautiful natural stone interior and exteriors, it provides your residential and commercial building owners a venue to spend whatever time they'd like contemplating design ideas. Your customers are always welcome to come sit down in a comfortable chair to "try on" one of the exterior or interior life-size rooms or displays. We are the first showroom to provide a "Fitting Room" for your clients to experience their new or remodeled home. Our next step is the creation and publication of the Stone Showcase. Each edition will provide a photo gallery of new products, introduce you to new Design Center displays, and provide a "tour" of recently completed area residential interiors and exteriors that highlight inspirational use of natural stone.

Whether you're looking for ideas for the kitchen, master bath, entertainment room or wine cellar, or an exterior kitchen patio, we'll bring it to you in color photography in Stone Showcase. Between editions, check out [www.graniterock.com](http://www.graniterock.com) for 360-degree views of the Design Center display rooms or ask a Graniterock Account Manager for a Product Reference Binder or CD to have ready access to natural stone solutions right in your office.

Graniterock was founded by my grandfather on Valentine's Day, February 14, 1900. After serving as Oakland's City Engineer, he wanted to provide the highest quality building and construction materials from Salinas to San Francisco. Graniterock installed the first ready-mix concrete plant in California and our State's first hot mix asphalt plant. The granite aggregate from our large A. R. Wilson Quarry, located outside Watsonville, has been a performance leader for over one hundred years. The Design Center follows our Company's 108-year history of providing the highest quality service and products. We have already begun construction of the Design Center of the Monterey Peninsula with exterior patio, pool, spa, and outdoor entertainment area displays ready this summer. This second Design Center is located adjacent to our completely renovated Building Materials Store on Del Monte Boulevard in Seaside.

That's enough about us and our exciting plans to serve you better. Now, I'd like to ask you to provide us with feedback on how we can make our Design Center even more helpful to you, including additional display themes and products, and other ways we can better meet your needs. Over our 108-year experience, we have always benefited greatly from our customers' feedback.

Sincerely,  
Bruce W. Woolpert  
President & CEO

## featured project

IF YOU HAVE ANY QUESTIONS ABOUT THE MATERIALS USED IN THESE PROJECTS, PLEASE CONTACT THE DESIGN CENTER AT **408.996.4500**



### NATURAL STONE VENEER SEMINAR A SUCCESS



In May, the Design Center hosted a Natural Stone Veneer seminar/workshop (A) inviting those professionals and amateurs to an afternoon of learning about natural stone veneers, including, the types of stone available, its properties, and handy installation tips.

### 2008 NATURAL STONE EXPO

Graniterock's first annual Natural Stone Expo was a definite hit with the attendees. Vendors from 8 different stone companies were in attendance to assist with any kind of stone questions, as well as to provide information on new products to the industry. NSVI, Semco, and Olympic Stone, and L&W Stone gave presentations on the Natural stone industry, how to install stone veneers, and the different types of fabrication that we can offer you, to complete your custom stone project. If you have any questions about what you may have missed please stop by the Cupertino Design Center.

### NOW OPEN!! REDWOOD CITY BUILDING MATERIALS

Come check out the brand new Building Materials store located at 330 Blomquist Street, right off of 101 and Seaport, next to Malibu Grand Prix. The Redwood City Building Materials location is set up with 36 bulk bins and has a vast amount of natural stone and building material products (B, C, D). The in and out scales makes it easy for you to access the whole yard while remaining in the comfort of your vehicle. We pride ourselves on having the best service and the cleanest yard around. Redwood City's hours of operations are:

Monday – Friday 6:30am – 5:00pm  
Saturday 7:00am – 4:00pm

The office phone is 650.482.4100. Give us a call or come by, we look forward to working with you in the future.